mytruv

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APP STORE

November 28, 2026

To the Admissions Committee

Letter of recommendation for Danila Klimenko

My name is Lev Avdoshin. I am Head of B2C Growth at Truv, a fintech company backed by Andreessen Horowitz (a16z) and acquired by Checkr in September 2025. Truv verifies income and employment for lenders and state agencies, with a network that covers about 96% of the U.S. workforce. I run MyTruv, our consumer app, a startup we are building from scratch inside the company. Since November 2026, Danila Klimenko has been working with me as a volunteer data analytics intern, and I am writing to recommend him.

Truv is a large company that still works like a startup. We hire people who are curious, who take a problem and own it end to end, and who tell the truth about what they see even when it is uncomfortable to hear. On MyTruv a small team ships to real customers every week, and every mistake reaches a real person's phone. That is the environment Danila came into.

Danila answered our call for student interns in data analytics. Every candidate gets the same test: a sample of our real marketing data, with daily spend and signups by channel, and one question, what a signup actually costs us on each channel. Danila handled it well, with clean work and a clear answer, and I offered him a small follow-up project, which he took on as a volunteer.

Ad platforms report their own numbers, and they rarely match ours: in one week this autumn Meta showed about $12 per web signup, while our internal data showed $24 to $34. Danila's project is to reconcile the two: match what the platforms report against our own records, find where the gap comes from, and write a rule my team can apply every week. This is work I did every week on MyTruv, and it decides where the budget goes. The internship runs through January 2027, and its results will be published on Danila's website.

I chose this project for Danila because he brings three things together. He studies Mathematics at Higher Level, he builds software with Claude Code and GitHub, and he thinks like a businessman, about what a product costs and what it earns. He also plays advanced piano, and he brings the same patience to data. I expect him to be reliable, detail-oriented, and a positive influence on the people around him.

Truv is now part of Checkr, a company valued in the billions of dollars, and we are always looking for people like Danila. I emphatically recommend him to your undergraduate program in business and economics, and wish him well. After the acquisition my work email may change, so the best way to reach me is my personal email, levavdoshin@gmail.com.

Sincerely,

Lev Avdoshin

Lev Avdoshin
Head of B2C Growth, Truv by Checkr
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